



MAS
DE
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Mas de Daumas Gassac Red 2024 *2024, The Grace of a Rare Vintage*

Dear friends of Mas de Daumas Gassac,

“A great vintage essentially means that the winemaker lives in tune with its terroir, remains alert, and yields to the ever-changing laws of Mother Nature and the vintage” use to say the vigneron founder, Aimé Guibert. The 2024 vintage is a perfect embodiment of this vision.

Seldom has a vintage been so singular in character. It emerged from a cool year, shaped by a cold winter, moderate summer temperatures, and ideally timed rainfall throughout spring and into the approach of the harvest. The 2024 vintage unfolded gently, in freshness and tranquillity. The picking followed this serene rhythm, stretching over four weeks. A natural long pause separated the harvests of the rare red varieties from the Cabernet Sauvignon, allowing the latter to take full advantage of perfect weather conditions and achieve optimal ripeness.

In the cellar:

Mas de Daumas Gassac Red 2024 reflects the singular nature of this vintage. It is distinguished by a freshness and balance reminiscent of the great vintages of the 1980s. Based on its technical analysis (alcohol at 12.88°, total acidity at 3.58, and pH at 3.49), we find ourselves dreaming that we may have in our cellars the twin brother/sister of the legendary 1988 vintage – the resemblance is striking!

Tasting confirms our impression. This wine is sublimely distinguished: the robe is a deep, brilliant red, and its bouquet is powerful, with beguiling aromas of cherry and blackcurrant.

On the palate, it exudes a composed power. The initial attack bursts with red fruit, followed by a tannic structure of remarkable elegance, all in a very velvety fashion.

With every sip, this magnificent 2024 vintage reveals new nuances and profound flavours, extending the pleasure ever further.

At this stage of ageing, very few vintages have moved us so deeply with their nobility, softness, and rare equilibrium.

Mas de Daumas Gassac is also home to a truly great White wine, where Chardonnay, Chenin Blanc, Viognier, and Petit Manseng come together to create a wine of exceptional freshness, depth, and complexity – a unique signature of this Gassac Valley we so often describe as *“magical.”*

We look forward to welcoming you once again to this place that we are so proud to share, and we extend our heartfelt thanks for your continued loyalty.

Warm regards,
The Winemaker
The Guibert Family